

Here East Scholarship Programme 2024



Further your education with a full scholarship to study with LMA, Staffordshire University London or Teesside University London at Here East.



Welcome to Here East

Here East is a campus located in Queen Elizabeth Olympic Park specially designed to encourage innovation and collaboration between the businesses, universities and startups who work and study here. Once the former Press and Broadcast Centre for the London 2012 Olympic and Paralympic Games, it has been transformed into a thriving technology-driven community and is the most successful post-Olympic regeneration project in the world. Here East is home to a community of 6,000 people and growing.

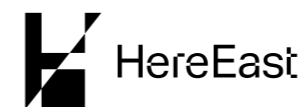
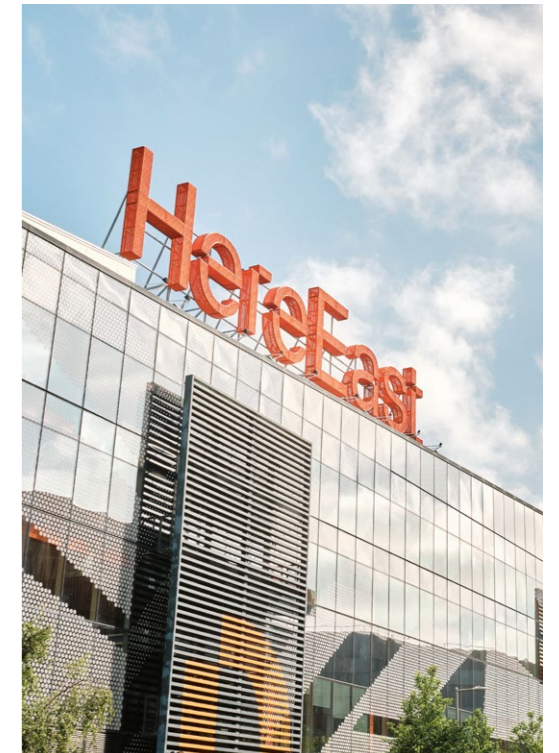
Why are we offering these scholarships?

Here East is committed to celebrating and nurturing diverse, local talent and as part of that commitment, we will be supporting three people each year through our Scholarship Programme, ensuring that local people are able to reap the many benefits offered by the world leading education institutions, businesses and individuals that call Here East home.

Through our Scholarship Programme, we want to support the next generation in East London, to instil them with the confidence, skills and ambition to fulfil their potential, by providing a truly life changing package, including financial support for undergraduate study, high quality work experience with industry-leading employers, and tailored mentoring from our community of innovators, disruptors and visionaries.

In return, we are looking for dedicated people who have a passion for their chosen subject and who are keen to play an active role in the Here East community, acting as an ambassador for the programme and helping to shape our offer and extend our reach beyond our campus into the wider East London area.

This is an excellent opportunity for talented students to be supported to achieve their educational goal, gain valuable work experience and industry connections, and become important members of the Here East community.



About the Here East Scholarship Programme

The Here East Scholarship Programme supports local people through higher education courses at the world-class institutions based on the innovation campus.

The programme will cover the full tuition fees for up to three people a year living in local boroughs. We especially welcome applications from students who are first in their family to go to university, where the cost may be prohibitive.

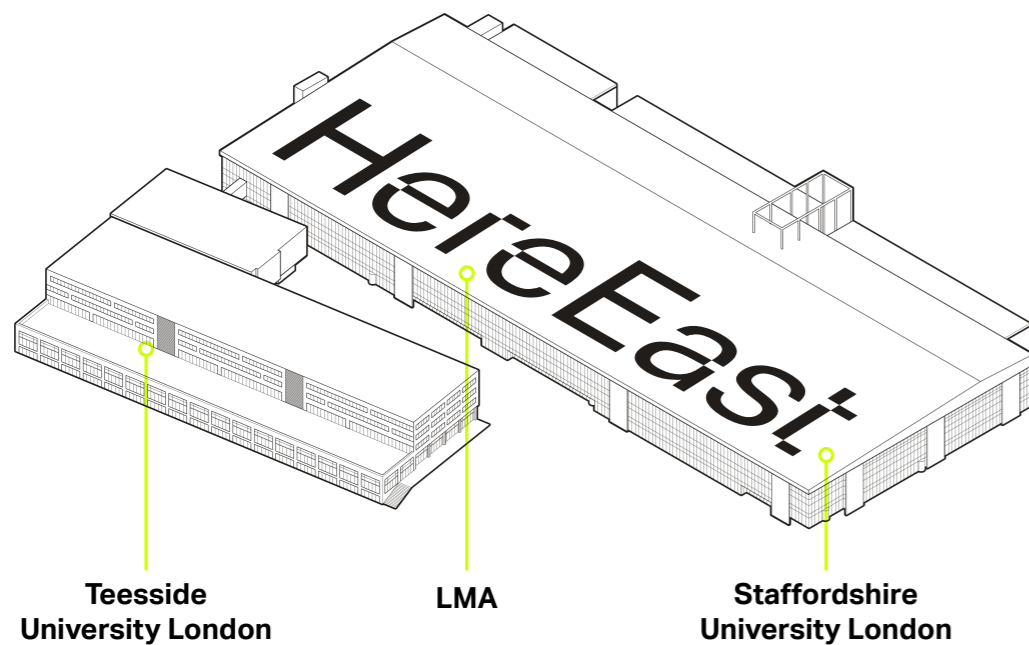
Here East will be working with higher education institutions based on campus. These academic institutions include Staffordshire University London, LMA and Teesside University London.

We will aim to facilitate a work placement for our scholarship winners within one of the companies based on the Here East campus. We will take the time to understand their career ambitions and find something that will support those ambitions.



"Ensuring that local people in East London benefit from the academic institutions and businesses at Here East has always been a high priority for us. The universities based on our campus offer world-leading undergraduate courses across a range of subjects. Students at Here East will also benefit from the lively business communities that offer opportunities for placements, training and employment."

Gavin Poole, CEO of Here East





Scholarship awards

Words from the winners



Leon Maduro

Scholarship winner 2021

"I applied for the Here East scholarship as it was an amazing opportunity to gain work experience.

After visiting Here East, I was even more excited about starting my course and was looking forward to networking and the opportunities Here East has to offer. This was key as it was an amazing way for me to develop networks and skills which will aid me during my degree as well as after."

Leon Maduro, studying at Staffordshire University London



Nyla Rawlins

Scholarship winner 2022

"The scholarship has not just provided me with a sense of financial security, but a sense of security in my chosen field.

Musical Theatre is a difficult field to break into, especially for someone from a working-class background, so I was elated by the scholarship offering networking as well as work experience opportunities which will be of extreme importance on the completion of my degree."

Nyla Rawlins, studying at LMA



Selcuk Kai Zorlu

Scholarship winner 2023

"I had never heard about getting a scholarship before applying for my course at LMA. After searching and understanding what the scholarship was I knew I should apply. I now can't express how grateful I am for this scholarship!

It's such a blessing and a opportunity of a lifetime. I feel truly blessed to have the chance to pursue my dreams without worrying about the financial burden."

Selcuk Kai Zorlu, studying at LMA



Study with... Staffordshire University London

About Staffordshire University London

Staffordshire University London is a place where next-generation learning, industry, and innovation merge to create the digital pioneers of tomorrow. We build on Staffordshire University's rich heritage as a forerunner in games and computing, offering a dynamic and immersive learning experience that prepares you to disrupt the future.

Building on Staffordshire University's legacy among the first UK universities to offer degrees in gaming and computing, we continue to push the boundaries in these ever-evolving fields. We boast the largest games department in the country, with over 2,000 students spread across our Stoke-on-Trent and London campuses. In addition, we offer extensive links with companies such as Microsoft, CISCO, Google, and Amazon Web Services (AWS), with our computing courses designed from their input and the choice for students to elect to study for further certifications.

At our London campus, you'll find an ultra-modern learning environment that mimics the real-world practices of tech and business giants. Cutting-edge facilities and immersive spaces foster collaboration and inspire new ways of learning.

Staffordshire University graduates are highly sought-after by leading games studios and tech firms around the world. Our alumni can be found at the forefront of the games and tech sector, working for companies like Rockstar Games, NHS, Ubisoft, Naughty Dog, Avande, and many more.

If you're passionate about gaming, computing, and shaping the future, Staffordshire University London is the place for you. We offer undergraduate and postgraduate courses that will equip you with the skills and knowledge to succeed in the digital age.

staffslondon.ac.uk

- Staffordshire University London courses**
- BSc (Hons) Cloud and Network Computing
 - BSc (Hons) Computer Games Design
 - BSc (Hons) Computer Games Design and Programming
 - BSc (Hons) Computer Games Design with Animation
 - BSc (Hons) Computer Science
 - BSc (Hons) Cyber Security
 - BA (Hons) Games Art

Study with...

LMA

LMA

About LMA

LMA specialise in Media, Music and Performing Arts.

When you join LMA you are surrounded by like-minded people in an environment where hard work brings great reward. You are taught by world class tutors in state of the art facilities.

The LMA team gives you the creative freedom you desire, to explore, discover yourself and give you the confidence to be the absolute best version of YOU.

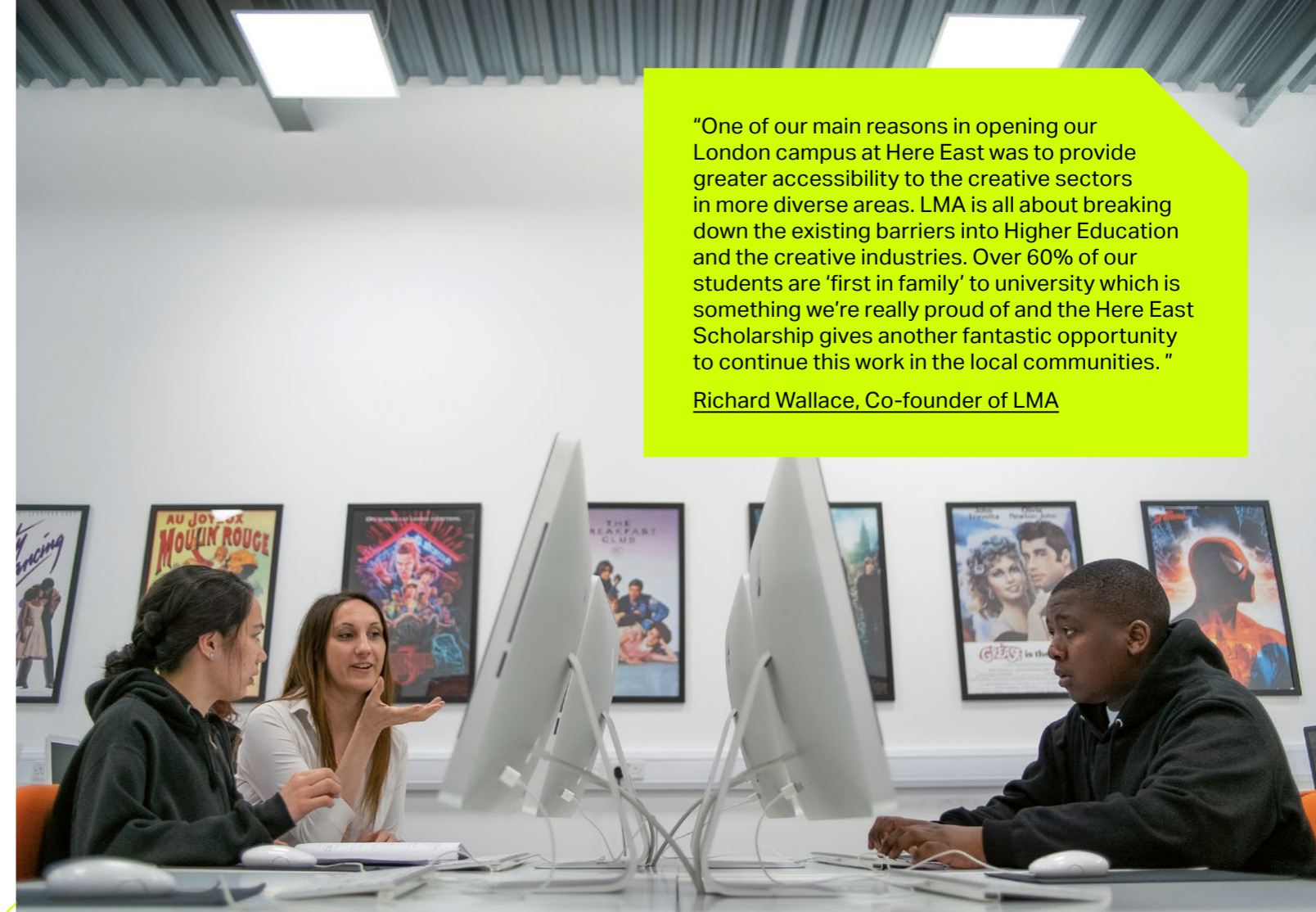
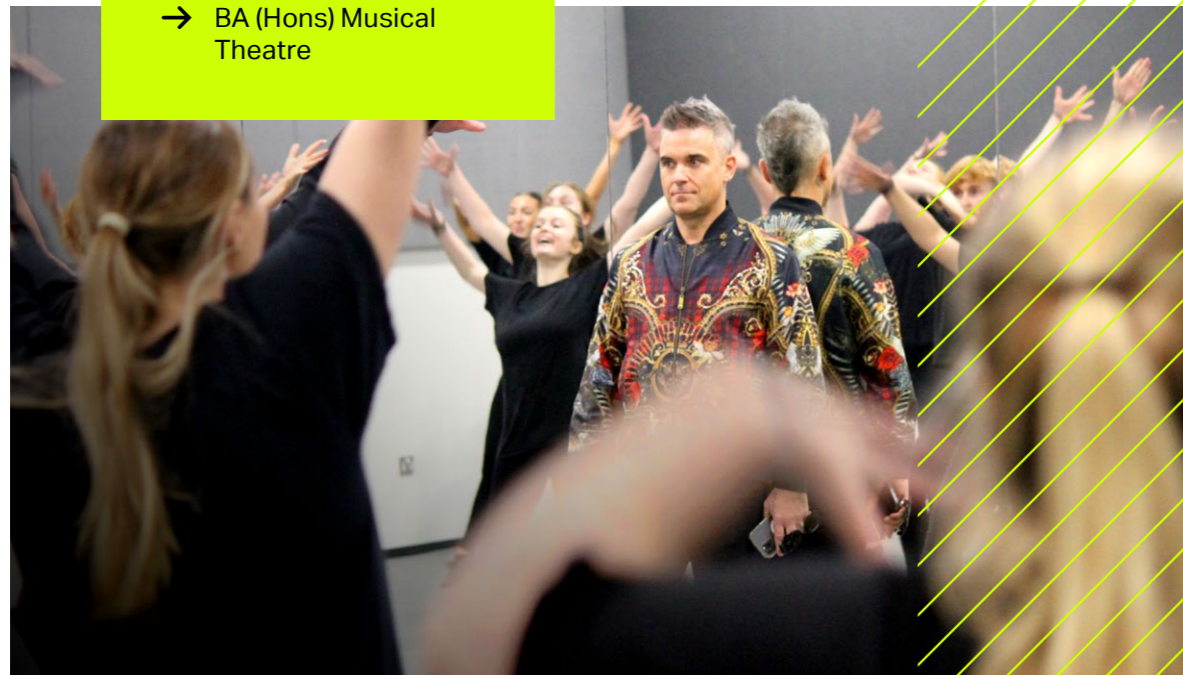
LMA has amazing campuses in London and Liverpool and is co-owned by global superstar Robbie Williams.

LMA - Love Media. Love Music. Love Arts.

lma.ac.uk

LMA courses

- BA (Hons) Acting and Performance
- BA (Hons) Dance Performance
- BA (Hons) Digital Film and TV Production
- BA (Hons) Digital Games Art
- BA (Hons) Music Performance and Industry
- BA (Hons) Musical Theatre



"One of our main reasons in opening our London campus at Here East was to provide greater accessibility to the creative sectors in more diverse areas. LMA is all about breaking down the existing barriers into Higher Education and the creative industries. Over 60% of our students are 'first in family' to university which is something we're really proud of and the Here East Scholarship gives another fantastic opportunity to continue this work in the local communities."

Richard Wallace, Co-founder of LMA



Study with... Teesside University London

About Teesside University London

Teesside University London is bringing in-demand subjects to new markets, with an initial focus on digital technologies and enterprise. The range of innovative and flexible degrees includes animation, gaming, visual effects, business, and computer science degrees.

As a Teesside University London graduate you are a reflective practitioner, relationship builder, solution finder and global communicator. You will study compressed hours on campus, usually two days a week, which means you can fit your life commitments around your course.

tees.ac.uk/london

Teesside University London courses

- BA (Hons) Business Management
- BA (Hons) International Business
- BA (Hons) Computer Science
- BA (Hons) Information and Cyber Security
- BA (Hons) Animation
- BA (Hons) Games Art
- BA (Hons) Games Design
- BC (Hons) Games Development
- BA (Hons) Games Programming
- BA (Hons) Visual Effects



Here East Scholarship Programme

"Teesside University London provides a gateway for our students to access the many networks and opportunities which are available in the capital, enhancing our ability to create new opportunities for business and industry engagement. Students are thriving in this environment and it is a pleasure to be able to welcome so many more potential students to our campus and showcase this fantastic learning space."

Kathryn Elliott, Head of Partnerships at Teesside University London

How to apply and eligibility criteria

Eligibility criteria

To apply for the scholarship, you must be;

Currently a resident in Hackney, Newham, Tower Hamlets or Waltham Forest, and have resided in the borough for at least 3 years.

Must be eligible for and applying to Student Finance (England) for funding. (NB: Whilst your loan application does not need to have been approved by the time you apply for the scholarship, the tuition fee element of the award will be paid in to your student loan account. You will therefore need to be approved for the loan in order to receive the award).

The student must have applied to, and received an offer of a place on an undergraduate programme for the academic year 2024/25 from one of the institutions on the Here East campus (Staffordshire University London, LMA or Teesside University London).

Scholars will be expected to act as ambassadors and role models for future scholarship winners.

This scholarship scheme is only offered to undergraduate courses and cannot be used for masters or post graduate courses.

How to apply

To apply for the Here East Scholarship Programme, please use the link on the Here East website. Please read the full terms and conditions prior to submitting your application, which can be found on the website.

hereeast.com/about/here-east-scholarship-programme

Enquiries about the application

For enquiries about the Here East Scholarship Programme or for general enquiries about Here East or any of the associated universities please contact Onaba Payab, Community and Partnerships Manager at Here East.

onaba.payab@hereeast.com

→ **Apply online here...**
hereeast.com/about/here-east-scholarship-programme

Application timeline

- Applications for scholarships open January
- Applications close 30 June
- Shortlist and review applications early-mid July
- Winner announced mid-August subject to meeting any entry requirements of the institution



East London campus life

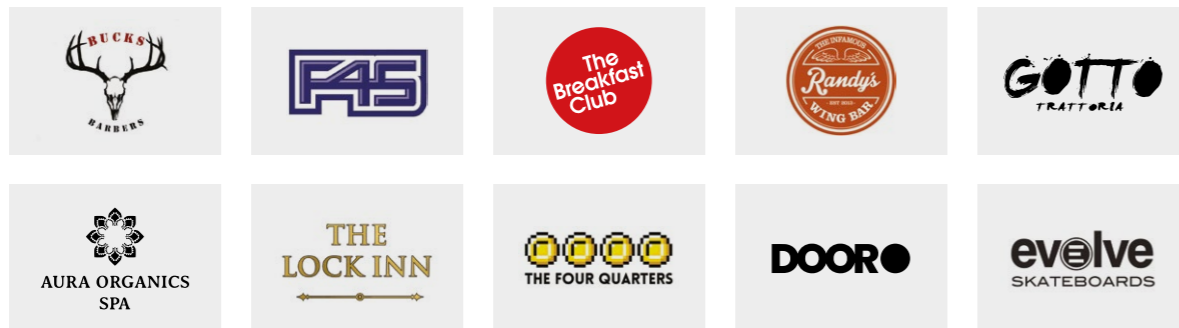
Here East is home to a whole host of extra-curricular perks. Our Canalside retailers range from breakfast and lunchtime cafes, to retro video-game bar, and much more. You can also find a barber, F45 gym, a spa and the very best pancakes on campus. If it is street food you are after, you can make the most of our daily street food pop-ups in the Yard.

Our events schedule is second to none, Here East has hosted everything from London Tech Week to the F45 Summer Games. Health and wellbeing are a priority and we have previously invited in experts on sleep, mindfulness, and public speaking to deliver lunchtime sessions. Our regular community coffee mornings help you get the most out of networking and collaborating with our community of 6,000 people working or studying here.

Find out more at the [Eat, Drink, Do and Events](#) section of [hereeast.com](#)



Live music on Canalside throughout the Summer



How to get to Here East

Within easy reach of Stratford and Hackney Wick, a shuttle bus and well connected to cycle paths, Here East is easily found by locals and long-distance travellers alike. Be sure to check our last-mile solutions with our shuttle bus service from Stratford City and Stratford International. More information on getting Here can be found on our website.

hereeast.com/get-here



Frequently asked questions

I am a mature student. Am I still eligible to apply?

Yes, there is no age restriction as long as you still meet the other eligibility criteria.

How long must I have lived/attended school in one of the boroughs to be eligible to apply?

A minimum of 3 years.

I am classed as an international student for the purposes of tuition fees. Am I still eligible to apply?

Unfortunately not. This scholarship is for students who have UK/Home fee status.

What if I don't live in the borough but went/go to school there?

You need to be living in the borough currently and have done so for a minimum of 3 years.

What happens if I am offered the scholarship and then decide to defer my course for a year? Will I still receive the scholarship?

This scholarship is for 2024 academic year. We will not accept deferrals but you can reapply next year.

What happens if I drop out of the course? Will I have to repay the scholarship?

You will not be required to repay the cost of your tuition fees, but you may be required to repay some of your living costs (see terms and conditions on the Here East website). This will be assessed on a case by case basis.

What subjects does the scholarship cover?

Please refer to pages 6 to 10 of the Here East scholarship prospectus for courses on offer.

If I am awarded the scholarship, what will being an ambassador involve?

Here East and the universities will work with you to support future recruitment and outreach of the Here East Scholarships. This might involve going in to schools to speak with students about the scholarship or joining us at suitable industry events or workshops.

Do I have to do a work placement as part of the scholarship?

You will not be obliged to take up a work placement if you do not wish to, but we will do our best to facilitate one that will be beneficial to your career and we hope you will want to take it up.

Can I choose where to do my work placement?

We will aim to facilitate a work placement for our scholarships winners within one of the companies based on the Here East campus. We will take the time to understand your career ambitions and find something that will support those ambitions. If you are not happy with the options available you are free to find an alternative which we will aim to support.

Once I have submitted my application, how will I know it has been received?

You will receive an automated email when you submit your application. If you do not receive this, please check your Spam folder first and if you still have not received anything you can contact us to confirm that we have received your application.

Am I eligible for the scholarship if I already have a degree and this will be my second undergraduate degree?

Unfortunately not. This scholarship is only for students applying for their first undergraduate degree.



"Many young people still face barriers in attending university due to socio-economic circumstances and it is right that we work to remove these to ensure students can live up to their full potential."

[Onaba Payab, Community and Partnerships Manager at Here East](#)

Enquiries

For enquiries about the Here East Scholarship Programme or for general enquiries about Here East or any of the associated universities please contact Onaba Payab, Community and Partnerships Manager at Here East.

onaba.payab@hereeast.com

Find us

Here East, Queen Elizabeth
Olympic Park, London, E15 3GW

Apply online here

[hereeast.com/about/
here-east-scholarship-programme](https://hereeast.com/about/here-east-scholarship-programme)

Please use the following contact if you require an alternative version of the application form.

community@hereeast.com