



**PRESS RELEASE: FOR IMMEDIATE RELEASE**

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## **iCITY shortlisted for Press and Broadcast Centres on Queen Elizabeth Olympic Park**

Innovation CITY (iCITY), has been shortlisted by the Olympic Park Legacy Company for legacy uses of the Press Centre and Broadcast Centre on the Queen Elizabeth Olympic Park. iCITY's vision is to transform the Press and Broadcast Centres on the Park into a world-class hub of innovation and enterprise to deliver a lasting legacy after the 2012 Olympic and Paralympic Games for East London, London and the UK.

The iCITY bid proposes to:

- Create over 6,000 jobs locally and 14,000 nationwide
- Deliver education, apprenticeship and training opportunities
- Drive the regeneration of East London and economic growth across the UK for the next decade and beyond
- Build on the success of the Prime Minister's Tech City initiative and help develop East London into a world-leading centre for technological expertise

iCITY will deliver high-value, high-skilled sustainable jobs for local people and throughout the UK across a range of digital sectors including tech, media, creative, software development and engineering.

Discussions are ongoing to bring together a range of digital, academic and commercial partners to deliver a lasting Olympics legacy for the local community and the UK. These include:

- Hackney Community College
- Ravensbourne
- Bridges Ventures
- Hackney Business Ventures
- Centre for Social Justice

The iCITY proposal almost doubles the Government's existing investment in the Press and Broadcast centres to deliver some of the most advanced digital infrastructure in the UK and Europe. This infrastructure will be powered by a state of the art data centre, run by Infinity SDC, the UK's leading data centre operator.

Commenting, Martin Lynch, Chief Executive of Infinity SDC, said:

**“This is a fantastic opportunity to create a legacy of real value for East London and the entire country. Through the creation of thousands of jobs, education and training opportunities, iCITY will inspire innovation and enterprise to provide a springboard for the UK’s economic growth for the next decade and beyond. We are delighted to have been shortlisted and look forward to the next stage of the bid process.”**

Ian Ashman, Principal of Hackney Community College, said:

**“We are genuinely excited about the potential of iCITY and intend to deliver the UK’s first digital technology campus within the development. This will support 500 Digital Apprentices, University Technical College and Community College students a year, to ensure local young people reap the benefits of the 2012 Games legacy and the employers in the development have the skilled staff that they need.”**

Richard Abbott, Chief Executive of Hackney Ventures, said:

**“The 2012 Olympics provides an opportunity to deliver a lasting legacy in terms of employment and enterprise for the local community, and we are excited by the chance to be involved in delivering that legacy.”**

Professor Robin Baker, Director and CEO of Ravensbourne, said:

**“We see the iCITY proposal as hugely complimentary to our own ambition of ensuring a sustainable development for the whole East London and Thames Gateway areas, and look forward to exploring ways in which we can work together.”**

## **Notes to Editors**

**For further information, please contact Helen Wharton on 07841 129 713**

**1) About the Press and Broadcast Centres** The Olympic Park Legacy Company (OPLC) invited interested parties to submit proposals to redevelop this area of the park after the Games. The proposal for iCITY was submitted in early December. For further information visit <http://www.legacycompany.co.uk>

## **2) About iCITY**

iCITY is a once in a lifetime project that will transform the Press and Broadcast Centres on the Queen Elizabeth Olympic Park into a world-class centre of innovation and enterprise, driving the regeneration of East London and economic growth across the UK for the next decade and beyond. iCITY will create thousands of employment, education and training opportunities for young people, helping to develop East London’s thriving and dynamic Tech City into a world-leading centre for technological expertise. iCITY will support innovation and enterprise through a world class technological infrastructure, powered by a state of the art data centre from the UK’s leading data centre operator. iCITY is a subsidiary of Infinity SDC established to create a long term legacy use for the Press and Broadcast centre.

## **3) About Infinity SDC**

Infinity provides a capital-free, outsourced data centre service to private and public sector organisations. With one of the most experienced management teams in the industry and backed by two of the UK’s leading financial institutions, Infinity has the capability and depth of funding to provide highly efficient data centre solutions matched to customers’ operational needs. For further information visit <http://www.infinitysdc.com>

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