

Press Release: For immediate release

For information and media enquiries please contact:

Jennifer Berger: 020 3544 4944 / 07765 434 245 / jennifer.berger@champollion.co.uk

New retail destination unveiled as first wave of independent retailers sign up for Here East's Canalside

The Breakfast Club * The Bicycle Man * Gotto * Randy's Wing Bar * Shane's on Canalside

Here East today unveiled a new retail destination, Canalside, and announced the first wave of independent retailers set to open there. Here East is the unique campus for creative and digital industries being developed at the former Press and Broadcast Centres on the Queen Elizabeth Olympic Park.

Opening in May, Canalside sits along the Lee Canal amongst landscaped gardens and will provide restaurant, bars, cafés and shops for Here East's growing community of makers as well as people visiting Hackney and the Olympic Park to meet, eat, shop and relax.

With both indoor and outdoor seating and an urban orchard from which restaurateurs will be able to source fresh produce, Canalside has attracted both Hackney-bred retailers as well as independents from across London looking to make the most out of Hackney's produce and talent.

The retail offer at Canalside will bring together some of London's most in demand restaurateurs with independent shops in innovative spaces which will facilitate an environment of collaboration between the creative and digital companies working at Here East.

The first wave of retailers opening at Canalside are:

- **The Breakfast Club**, a Hackney-grown business with popular neighbourhood cafes in London, The Breakfast Club is returning to its roots to serve up brunches, lunches and evening meals.
- **The Bicycle Man**, will provide everything for the urban rider. Bikes, accessories, parts and repairs done by cytech-trained mechanics at their new Here East workshop.
- **Gotto**, a casual rustic Italian trattoria from the duo behind Soho's Pere e Mele. Their seasonal daily changing menu will be filled with homemade breads, pastas, ice-cream and their signature vermouth.
- **Randy's Wing Bar**, after a number of successful pop-ups, the duo behind Randy's Wing Bar are finding a permanent home at Here East. They will serve chicken wings and chicken burgers along with a selection of side dishes.
- **Shane's on Canalside**, a menu focusing on quality meat, line caught fish and wild foraged seasonal produce. Promoting local and ethical food & drink producers within the restaurant.

Canalside, which covers 19,100 sq ft of the campus, is made up of 12 personalised retail units let by real estate agents CF Commercial and Cushman & Wakefield.

The second wave of retailers opening at Canalside will be announced in the summer.

Commenting, Gavin Poole, CEO of Here East, said:

“We are delighted to welcome our first phase of independent retailers to Canalside. As well as providing excellent facilities for the 5,000 innovators and makers who will be based at Here East, it will also create a fantastic new retail destination for Londoners and visitors alike.”

Jonathan Arana-Morton, Founder of The Breakfast Club, said:

“With two cafs already in East London, a move to Hackney Wick feels very much in our comfort zone. There’s a community atmosphere from the concentration of artists’ studios and media and tech spaces and we are first and foremost a neighbourhood caf.”

Jamie Ritblat, Chairman and Chief Executive of Delancey, added:

“Delancey looks forward to seeing our first retailers open their doors along the waterway. Canalside’s independent retail offers an existing and diverse range of shops and restaurants for visitors and the companies joining Here East to enjoy some of the best produce and services East London has to offer.”

David Edmonds, Chairman of the London Legacy Development Corporation, said:

“Supporting independent businesses and providing jobs for local people is a key ambition of the London 2012 Games legacy so we are incredibly excited to welcome the first retailers to Here East’s Canalside. It signals another new chapter for what is quickly becoming a colourful, bustling area of the Park.”

Jules Pipe, Mayor of the London Borough of Hackney, added:

“I’m pleased to see both home-grown Hackney businesses and other independent London retailers choose to make Here East their home. This is testimony to the vibrancy and entrepreneurial spirit of Hackney and it is great to see more job opportunities created for local people, which is something we have pushed for as a vital part of this development.”

ENDS

Notes to editor:

About Canalside

Canalside is London’s new retail hot-spot. Creating a unique destination, Here East is bringing together an eclectic collection of independent retailers who share its passion for making in a beautiful setting along the Lee Canal on the Queen Elizabeth Olympic Park.

Nestled among landscaped gardens, it provides a diverse range of handpicked restaurant, bars, cafés and shops for Here East’s growing community of makers and people visiting Hackney Wick and the Olympic Park to meet, eat, shop and relax. From people working at Here East looking to collaborate on ideas over a cold glass of craft beer, to friends and families searching for a weekend brunch spot after a walk along the canal, Canalside’s diverse range of retailers caters for all.

With indoor and outdoor seating and an urban orchard from which restaurateurs will be able to source fresh produce, Canalside is home to Hackney-bred retailers as well as independents from across London looking to make the most out of local produce and talent.

About Here East

Here East is London's home for making, located in the heart of the Queen Elizabeth Olympic Park in London. It is a dedicated place for individuals and companies who embrace and pioneer technology, share expertise and are creating the products of tomorrow.

It is a unique campus where creative businesses growing in scale join businesses of scale growing in creativity. It is designed as a place for start-up, entrepreneurial businesses to co-exist and collaborate with global, established businesses and support genuine product innovation.

Here East provides over one million square feet of dedicated and versatile spaces bringing together creative and digital companies with independent retailers. It combines unparalleled infrastructure with a unique environment to facilitate collaboration and the exchange of ideas. Here East includes shared workspaces and public areas to foster a tight community, Canalside, and a shared yard with space for discussion and events.

Here East is being developed by iCITY, a company owned by clients of Delancey, a specialist real estate investment and advisory company.

For further information visit www.hereeast.com

About The Breakfast Club

After setting up several successful cafes in central London and Brighton, the Hackney-grown Breakfast Club is coming home. Offering mean old brunches, lunches and dinners as well as quiz evenings, live music and Boozy Bingo on their events calendar, The Breakfast Club has something for everyone.

<http://www.thebreakfastclubcafes.com/>

About The Bicycle Man

A bicycle shop with everything for the urban rider. The Bicycle Man, currently based on the border of Shoreditch and Islington, is moving to Here East following the exciting development of new cycling paths in Hackney. From bikes, accessories, parts and repairs, the Bicycle Man's cytech-trained mechanics can work on every type of bike which comes through their door.

<http://www.thebicycleman.co.uk/>

About Gotto

From the duo behind Soho's Pere e Mele. Gotto is a casual rustic Italian trattoria serving a daily changing seasonal menu of authentic dishes alongside homemade vermouth, craft beer and wines from small Italian producers.

About Randy's Wing Bar

Randy's Wing Bar began as a street food operator, serving Chicken Wings and Burgers all over London at street food markets, festivals and events. Randy's Wing Bar is all about enjoyment, vibrancy and great tasting food.

<http://www.randyswingbar.co.uk/>

About Shane's on Canalside

Focused on showcasing the diversity of British game and meat, Shane's on Canalside is on a mission to make the quality and freshness of seasonal food accessible to all. Food foraged from the local area is complemented by wines, spirits and beers from small independent suppliers.

About Delancey

Delancey is a specialist real estate investment, development and advisory company with over 25 years' experience and a portfolio that covers retail, residential and commercial developments across London and the UK. Working with a wide range of assets, partners and clients, Delancey takes a diverse approach to creating value from property. As well as sourcing and negotiating direct property and corporate transactions,

Delancey advises on appropriate capital structures, procures third party financing and provides pro-active asset management and development services. One of Delancey's most high profile assets is East Village (formerly known as the Athletes' Village). Adjacent to Here East and Queen Elizabeth Olympic Park, East Village offers a once in a lifetime opportunity to be able to develop and deliver a vibrant new neighbourhood and community for London.

For further information visit www.delancey.com

About the Queen Elizabeth Olympic Park

Queen Elizabeth Olympic Park is a place unlike any other, spread across 560 acres of beautiful parklands with historic waterways, famous sporting venues and a vibrant arts and events programme. At the Park's centre sits the former Olympic Stadium, a world-class, multi-use venue that will play host to Premier League football, concerts, international athletics and, coming soon, The Slide at the ArcelorMittal Orbit. As the new heart of east London, the Park will provide future homes, jobs and an unrivalled education and cultural district housing Sadler's Wells, V&A East, UAL's London College of Fashion and UCL East.

The London Legacy Development Corporation promotes and delivers physical, social, economic and environmental regeneration in the Queen Elizabeth Olympic Park and the surrounding area by maximising the legacy of the London 2012 Olympic and Paralympic Games.

For more information visit our website (QueenElizabethOlympicPark.co.uk), sign up to our e-newsletter (QueenElizabethOlympicPark.co.uk/subscribe), follow us on Twitter (@noordinarypark) and like us on Facebook (facebook.com/QueenElizabethOlympicPark).

ENDS